

NOISE/NEWS INTERNATIONAL

2023 Rate Card 29
Effective 1 January 2023



***Noise/News International (NNI)* is a free digital publication of the International Institute of Noise Control Engineering and the Institute of Noise Control Engineering of the USA.**

NNI informs the growing international body of professionals who work to control noise and vibration. Among its readers are engineers, research scientists, manufacturers, policy makers, regulators, consultants and students.

NNI enjoys circulation in 40 nations around the world, including distribution through:

Noise/News International website, **www.noisenewsinternational.net**,
with 20,000 downloads

40 Noise Control Organizations around the world

Institute of Noise Control Engineering of the USA (1,000 members)

To Reach these Influential Professionals with your Message, Contact:

INCE Business Office | +1 703.234.4073 | ibo@inceusa.org

A publication of I-INCE and INCE-USA for professionals working to control noise and vibration across the world.

The Place to Advertise

NNI is the preferred channel to reach engineers and other professionals whose practices concern the prediction, avoidance, abatement, measurement, analysis, classification, and control of noise and vibration in the fields of:

- ▶ Architecture
- ▶ Communities
- ▶ Industrial Settings
- ▶ Military
- ▶ Airports
- ▶ Communications
- ▶ Manufacturing
- ▶ Public Spaces
- ▶ Construction
- ▶ Highways
- ▶ Mining
- ▶ Transportation

Leading Noise/News Since 1993

For more than 25 years, NNI has served as a leading source of news for noise and vibration control professionals.

Benefits

NNI is available in both **BLOG** and **PDF/PRINT** formats, delivering numerous benefits to advertisers:

- ▶ Immediate, convenient distribution via www.noisenewsinternational.net
- ▶ Continuous updates and news items without the wait for quarterly updates
- ▶ Wider distribution among affiliated organizations.
- ▶ Increased readership in the United States and more than 40 nations where I-INCE member societies operate.
- ▶ Embedded live links from digital ads to sponsoring company webpages for robust contact with customers.

Acceptable Payment Methods

- ▶ US Check
- ▶ American Express
- ▶ Visa
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LOCATION	BLOG FORMAT AD SPECS	PDF AD SPECS
	SIZE (PIXELS)	FULL COLOR (INCHES)
BLOG: Two-Sided Banner (All Pages/Each Side) PDF: Full Page (Color)	200 X 642	7.5" X 10" (Live Area) 8.5" X 11" (Trim Area) 8.75" X 11.25" (Bleed Area, 0.125" all 4 Edges)
BLOG: Home Page (No Specific Location) PDF: Half Page (Color)	443 X 200	7.5" X 4.875" (Bleeds N/A)
BLOG: Internal Article (No Specific Location) PDF: Quarter Page (Color)	600 X 240	3.75" X 4.875" (Bleeds N/A)
BLOG: Sidebar PDF: Quarter Page (Color)	250 X 200	3.75" X 4.875" (Bleeds N/A)
	ACCEPTABLE BLOG File Formats: JPG, GIF, or PNG Resolution: 72 DPI RGB Color Mode	ACCEPTABLE PDF/PRINT File Format: PRESS Quality Resolution: 300 DPI at FINAL Size Color Mode: CMYK (Cover Ads) NOTE: Please DO NOT include PRINTER, CROP or ANY marks on the file.

See last page for RATE and PAYMENT information.



SAMPLE BLOG AD LOCATIONS

SIDEBAR



SIDEBAR
250 X 200

TWO-SIDED BANNER



TWO-SIDED BANNER
200 X 642

TWO-SIDED BANNER
200 X 642

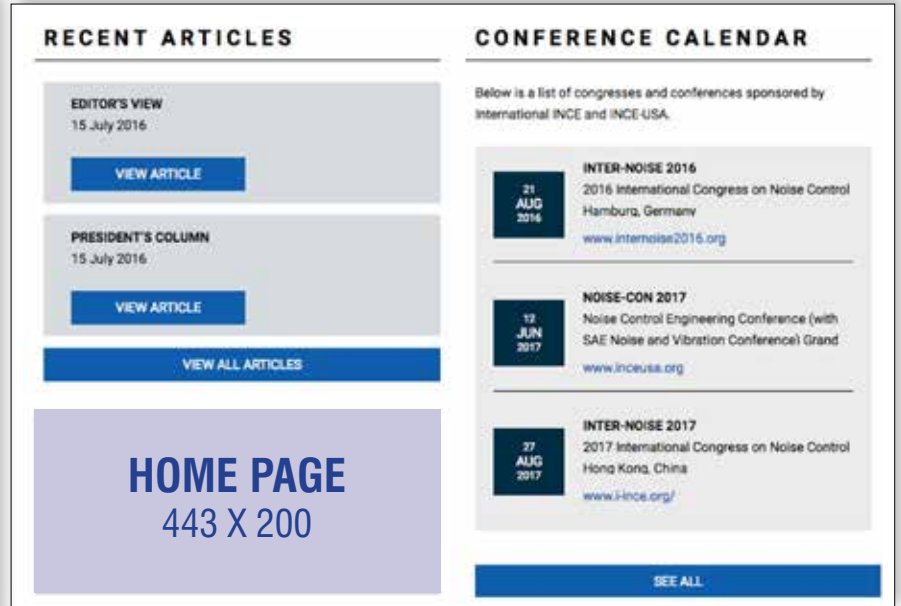
*Diagrams are
Not to Scale*

INTERNAL ARTICLE (LOCATION MAY VARY)



INTERNAL ARTICLE
600 X 240

HOME PAGE (LOCATION MAY VARY)



HOME PAGE
443 X 200

Ads will be displayed on webpage carousels.

NOISE/NEWS INTERNATIONAL

2023 AD INSERTION ORDER

Advertising Company & Contact Information:

NAME _____

COMPANY _____

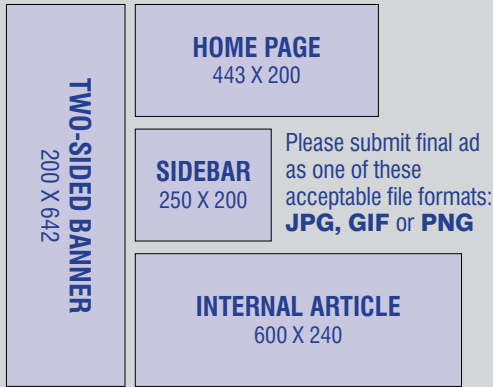
ADDRESS _____

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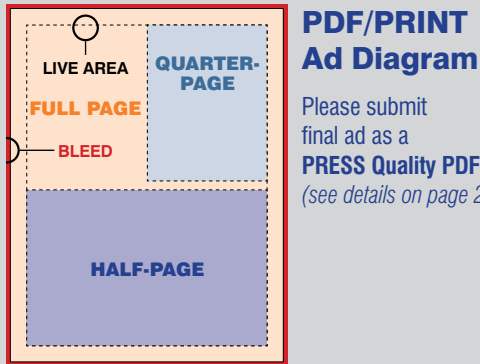
E-MAIL _____

Publication Dates	27 MAR	26 JUNE	25 SEPT	18 DEC
SUBMISSION DEADLINES				
Insertion order with Payment	9 FEB	4 MAY	3 AUG	2 NOV
Final Ad file	27 FEB	22 MAY	21 AUG	20 NOV

BLOG Ad Diagram*



*Not to Scale (See page 3 for sample ad locations)



ADVERTISING DETAILS

(Please Check all Appropriate Boxes) for BLOG and PDF ADs

AD LOCATION AND SIZE	RUN TIME (Months) / Issues				TOTAL: \$
	3*/1	6/2	9/3	12/4	
<input type="checkbox"/> BLOG: Two-Sided Banner (All Pages/Each Side)	\$ 750	\$ 1350	\$ 1950	\$ 2550	
<input type="checkbox"/> PDF: Full Page (Color)	\$ 2000	\$ 4000	\$ 6000	\$ 8000	
<input type="checkbox"/> BLOG: Home Page (No Specific Location)	\$ 500	\$ 900	\$ 1300	\$ 1700	
<input type="checkbox"/> PDF: Half-Page (Color)	\$ 1500	\$ 3000	\$ 4500	\$ 6000	
<input type="checkbox"/> BLOG: Internal Article (No Specific Location)	\$ 400	\$ 700	\$ 1000	\$ 1300	
<input type="checkbox"/> PDF: Quarter-Page (Color)	\$ 750	\$ 1500	\$ 2250	\$ 3000	
<input type="checkbox"/> BLOG: Sidebar	\$ 300	\$ 550	\$ 800	\$ 1050	
	\$ _____	\$ _____	\$ _____	\$ _____	

*3 Month Minimum Placement Order

12 Month Rate Includes: (a) Listing of all NNI representatives worldwide; (b) \$200 USD discount on Exhibition fees for INCE sponsored expositions in North America; and (c) Corporate link on INCE-USA website

FULL PAYMENT DUE WITH INSERTION ORDER

Payment Information:

- CHECK (Made Payable to INCE in US Dollars) Electronic Bank Wire Transfer
- CREDIT CARD: VISA MasterCard AmEx

ACCOUNT # _____ EXP _____ CODE _____

CARDHOLDER NAME _____

SIGNATURE _____ DATE _____

Questions? Contact: 703.234.4050 | ibo@inceusa.org

▶ All purchased ads will also appear in the *NNI* archival pdf, at no extra cost. This may require alternative image dimensions.

▶ Please send completed insertion order form along *with* payment via:

EMAIL: ibo@inceusa.org

MAIL:

11130 Sunrise Valley Drive | Suite 350

Reston, VA 20191 | USA

OR FAX: 703.435.4390

▶ Submit final ad file as an attachment via email to*: ibo@inceusa.org

*NOTE: please do not embed file in the body of the email



INCE-USA Business Office

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