# SPONSORSHIP OPPORTUNITIES







# SPONSORSHIP OPPORTUNITIES NOISE-CON 2022

INCE-USA will be in Lexington, Kentucky in June for NOISE-CON 2022. This is your opportunity to increase the visibility of your brand with a targeted audience of noise control and acoustics engineers and consultants. We have a variety of sponsorship options to suit your needs and budget.

# TOP 5 REASONS TO SPONSOR NOISE-CON 2022

- Get out from behind your screen to CONNECT & ENGAGE with industry experts and colleagues
- Catch an attendee's eye with your booth display & increase you brand AWARENESS
- REACH your target audience of students, consultants and engineers
- 4 .GENERATE more impactful business opportunities
- Stand out as a potential industry or government PARTNER by demonstrating your noise control expertise and solutions.

# NOISE-CON 2022 SPONSORSHIP OPPORTUNITIES

### PLATINUM LEVEL | \$15,000

(exclusive opportunity)

As the Platinum Level Sponsor, you will be the exclusive sponsor of the Welcome Reception located in the Exposition Hall. All guests of the event will be attending the Welcome Reception and you will receive the following benefits:

- One booth is included in this package at NOISE-CON 2022 Exposition
- Five complimentary conference registrations
- Corporate logo on NOISE-CON 2022 website, mobile app, emails and onsite materials.
- Full page ad in the NOISE-CON 2022 program
- Mobile App ad during the conference
- Prominent signage at NOISE-CON 2022
- Prominent signage at the sponsored Welcome Reception
- Push alert to all attendees in the Mobile App at the start of the Welcome Reception.
- Recognition in two tweets from the @INCEUSA handle (500+ followers) on Twitter during NOISE-CON event. (Sponsors choice of tweet from templates provided, will include #sponsor hashtag).

### PREMIER LEVEL | \$10,000

(exclusive opportunity)

As a Premier Level Sponsor, you will be the exclusive sponsor of your choice of the Networking Lunch, Breakfast or Shaker Village Dinner and you will receive the following benefits:

- One booth at NOISE-CON 2022 Exposition
- Four complimentary conference registrations
- Corporate logo on NOISE-CON 2022 website, mobile app, emails and onsite materials.
- Half page ad in the NOISE-CON 2022 program
- Mobile App ad during the conference
- Prominent signage at the NOISE-CON 2022
- Prominent signage at the Networking Lunch or Breakfast
- Push Alert to all attendees in the Mobile App at the start of the sponsored session
- Recognition in one tweet from the @INCEUSA handle (500+ followers) on Twitter during NOISE-CON event. (Sponsors choice of tweet from templates provided, will include #sponsor hashtag).

### **GOLD LEVEL | \$6,000**

As a Gold Level Sponsor, you will receive the following benefits:

- Sponsor discount of \$500 off of booth price at NOISE-CON 2022 Exposition
- Two complimentary conference registrations
- Corporate logo on NOISE-CON 2022 website, mobile app, emails and onsite materials
- Quarter-page ad in the NOISE-CON 2022 program
- Mobile App ad during the conference
- Prominent signage at NOISE-CON 2022

### Items Available to Sponsor:

- Charging Stations
- Conference Bag
- · Conference mask kit
- Exhibit hall entrance unit
- High speed internet in meeting space
- Hotel Keycard
- Registration
- Mobile App

### SILVER LEVEL | \$3,000

As a Silver Level Sponsor, you will receive the following benefits:

- Sponsor discount of \$500 off of booth price at NOISE-CON 2022 Exposition
- One complimentary conference registration
- Corporate logo on NOISE-CON 2022 website
- Prominent signage at NOISE-CON 2022

### Items Available to Sponsor:

- Coffee breaks
- Lanyards
- Proceedings USB
- Program Guide
- Student breakfast
- Technical tours transportation
- Women in Engineering lunch

### CONTRIBUTOR LEVEL | \$2,000

As a Contributor Level Sponsor, you will receive the following benefits:

- Sponsor discount of \$500 off of booth price at NOISE-CON 2022 Exposition
- Corporate logo on NOISE-CON 2022 website
- Prominent signage at NOISE-CON 2022

# **ADVERTISING OPPORTUNITIES**

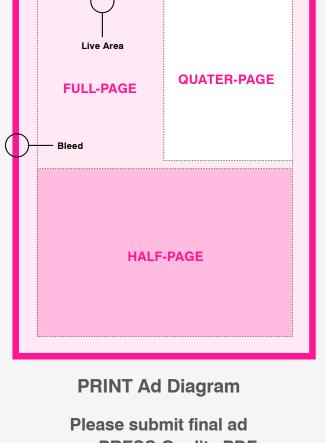
### ADS WILL BE PRINTED IN THE PROGRAM BOOK (All advertising is subject to INCE approval)

FULL COLOR AD RATES		
Back Cover	\$ 2,000	
Inside Back Cover	\$ 1,500	
BLACK & WHITE AD RATES		
Full Page	\$ 1,000	
Half Page	\$ 750	
Quarter Page	\$ 500	

### **AD SPECS**

Acceptable File Format	PRESS Quality PDF
Resolution	300 DPI at final size
Color Mode	CMYK or Grayscale

SIZE SPECIFICATIONS			
FULL PAGE	HALF-PAGE	QUARTER-PAGE	
All measurement below are width x height			
<b>5.5"x 8.5"</b> Actual Trim Size	4.5" x 3.5"	2" x 3.5"	
4.5" x 7.5" Live Area (keep all text and logos within this area)	Bleeds N/A	Bleeds N/A	
<b>5.75" x 8.75"</b> Bleed Area = 0.125"	NOTE: Please DO NOT include CROP marks on the file.		



as a PRESS Quality PDF

### LOGO INFORMATION/SPECS

Acceptable file formats:

on all 4 edges

PREFERRED	EPS	VECTOR
		All fonts outlined
OTHER	High	300 DPI at 10"
	Resolution Image	OR 5 MB file size



**AD FILE & LOGO** 

SUBMISSION **DEADLINE:** 

**April 20, 2022** 

# **NOISE-CON 2022 EXPOSITION**

### What is included?

### Included with your booth space:

- · Four complimentary passes
- One 8 ft x 8 ft booth space
- · One 6 ft. skirted table, two chairs & a waste basket
- One 1-line identification sign
- Conference Proceedings
- Receive a listing and short description in the Mobile App

### **Exposition Schedule:**

- Monday-Exhibitor Move-in 8:00 am to 1:00 pm ET
- · Monday-Expo open after lunch (around 1:00 pm includes afternoon break and Welcome Reception, TBD)
- Tuesday-Expo open 8:00 am to 4:00 pm ET (TBD)
- Tuesday-Expo Closes/Exhibitor Move-Out 4:00 pm

### **Exhibitor fee**

- Sign-up by March 31, 2022 \$2,900
- Sign-up after March 31, 2022 \$3,500



# www.inceusa.org/noisecon22

For more Exposition and Sponsorship information, please contact exposition@virtualinc.com

# NOISE-CON 2022 SPONSORSHIP CONTRACT

NOISE-CON 2022 | June 13-15, 2022

Name of Company

Contact Name

Address

City State or Province ZIP or Country Code

Country Phone (+ Country Code)

Email

Website

List Social Media handles for Twitter, LinkedIN, & Facebook if available:

### **SPONSORSHIP**

PLATINUM LEVEL | \$15,000

List preferences for sponsored item here

PREMIER LEVEL | \$10,000

List preferences for sponsored item here

GOLD LEVEL | **\$6,000** 

List preferences for sponsored item here

SILVER LEVEL | \$3,000

List preferences for sponsored item here

CONTRIBUTOR LEVEL | \$2,000

### PAYMENT INFORMATION

Enclosed is my check, payable to INCE-USA. Remittance accepted only in US dollars.

Please send me payment instructions to pay by credit card or wire transfer.

Signature

# CANCELLATION POLICY AND DEADLINES:

All cancellations must be submitted in writing via email to: exposition@virtualinc.com • BY 4 April 2022 to receive a full refund. • NO REFUNDS will be made AFTER 5 April 2022

TO RESERVE YOUR BOOTH FOR THE EXPOSITION TODAY, VISIT OUR WEBSITE.



### PLEASE EMAIL COMPLETED FORM

to Regina Young at: exposition@virtualinc.com



Questions or more information?

Call: 1.781.876.6226