

Noise/News International 2010 Insertion Order

Richard J. Peppin *NNI* Manager of Advertising Sales
6450 A Dobbin Road, Columbia, MD 21045
410-290-7726, 410-290-9167 fax, PeppinR@asme.org

Date _____
 Name _____
 Company _____
 Address _____
 Phone _____ Fax _____ E-mail _____
 Please run our ad in: WHOLE YEAR 200_ MAR 200_ JUNE 200_ SEPT 2_ DEC 200_ issue(s) of
Noise/News International.

(insert year on line(s) above)

RATE	1x		2x			4x			8x		16x				
SIZE	1p	1/2 pg	H	V	I	2/3rd pg	1/3rd pg	V	Sq	1/4th pg	1/6th pg	Directory 1/9th pg	Cover 2	Cover 3	Cover 4

COLOR B&W 2-Color Matched Color 4-Color Process

Materials: Camera-ready Art Negative On Disk
 Pick up from _____ issue
 New materials to come from:
 Name _____
 Title _____
 Phone _____ Fax _____ E-mail _____
 Web Pg to be linked (for 4x or more advertisers) _____
 New materials to be at IBO by _____ (Date)
 Ad title _____

Special work to be done (tag line, we produce ad, reduction, insert patch)

Total Due:

Cost for Contract		
Rate (no of Issues)		
Size		
Color per Issue		
Discount A		
Discount B		
	PER ISSUE	

Other special notes: _____

Authorization (PRINT NAME & TITLE) _____

Title _____

Signature _____

_____ Date

Return Authorization to: Richard J. Peppin, address above.
Payment due 30 Days after Invoice from Scantek, Inc.

Send Materials to: INCE USA Business Office, 210 Marston Hall, Iowa State University, Ames, IA 50011-2153, Phone: 515-294-6142, Fax: 515-294-3528, E-mail: IBO@inceusa.org

2005 ADVERTISING RATE CARD (2004 Advertisers may use the 2004 rates for 2005)

Black & White Rates (USD(2004/2005))

RATE	1 time	2 times	4 times	8 times	16 times
1/1Pge	1,200/	1,120/	1,025/	935/	855/
2/3 p	900/	850/	815/	725/	645/
1/2 p	740/	685/	640/	570/	500/
1/3 p	570/	520/	480/	385/	360/
1/4 p	430/	395/	360/	335/	320/
1/6 p	330/	305/	290/	250/	220/
Directory of Noise Control Services (1/9p)	425/				

), Covers (USD

	1 time	2 times	4 times	
Cover 2		1,375/	1,280/	1,165/
Cover 3		1,375/	1,280/	1,165/
Cover 4		1,610/	1,550/	1,425/

COLOR CHARGES ADDITIONAL (Minimum Rate Holder: 1/4 page) Color Rates (USD)—per page or fraction thereof, in addition to base price:

Process	2004/2005
2-Color	360/
Matched Color	490/
4-Color Process	735/

Cover frequency rates apply only to cover contracts. For example, an advertiser running 2 covers and 2 pages inside the magazine will be billed at the 2-times rate for the covers and the 4-times rate for the inside pages.

Discounts, cumulative:

\$100 off NoiseCon 2005 Exhibition for 4x or more advertisers (refunded from Exposition)

15% off for agencies if bill is paid when due

5% for Directory of Noise Control Services advertisers who advertise elsewhere